

# Pearson BTEC International Level 3 Extended Diplomas



# About PlanetOne

Planet One International Education FZ LLC, is the education vertical of Planet One and aligns Planet One's strategy to the overall brand positioning of the group. With education as a significant enabler of transformation and socioeconomic development, POIE is committed to nurturing a world-class education system that can positively impact societies globally. As a result, POIE has become the preferred partner of governments for end-to-end education solutions. POIE has established itself as a prominent Trans-national higher education provider in the Emirate of Ras Al Khaimah, UAE, for well over a decade.



# About the programme

Pearson BTEC Qualification in Business & IT Level 3, has been designed to develop students as independent-thinking professionals who can meet the demands of business employers and adapt to a constantly changing world. As such, there is a comprehensive range of modules that will teach students the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

# Our Partner

## Pearson

Pearson is the UK's largest awarding body offering BTEC, GCSE, work-based learning and skills qualifications. It provides internationally-recognised qualifications awarding over 1.5 million certificates around the world every year. Its BTEC qualifications are vocational programs that focus on practical, real-world skills across various sectors, such as business, health, and technology. BTECs are designed to prepare students for both employment and further study, offering flexible learning pathways and recognition by employers and academic institutions worldwide.



# Why Ras al Khaimah

for Business qualifications?

1

## **Business Hub of the Middle East**

A key financial and business hub in the Middle East, attracting multinational companies and entrepreneurs.

2

## **Strong Economic Growth**

Rapidly growing Economy, with significant investments in sectors like finance, real estate, and technology creating constant demand for skilled business professionals.

3

## **International Recognition**

Qualifications obtained in RAK are often globally recognized, making it easier for graduates to pursue careers internationally or within the UAE.

4

## **Access to Top Universities and Institutions**

Home to top institutions offering worldclass business programmes with modern curricula, industry ties, and expert faculty to prepare students for global success.

5

## **Entrepreneurial Ecosystem**

Ras Al Khaimah supports entrepreneurs with free zones, incubators, and incentives, making it easy for graduates to start and grow businesses.



# Pearson BTEC International Extended Diploma in Business

Level 3

## Course Modules

Exploring Business

Research and Plan a Marketing Campaign

Business Finance

Managing an Event

International Business

Principles of Management

Business Decision Making

Human Resources

Team Building in Business

Visual Merchandising

Digital Marketing

Recording Financial Transactions

Pitching for a New Business

Cost and Management Accounting

Branding

Course Duration | 12 months

## Course Modules

Information Technology Systems

Website Development

Using Social Media in Business

Digital Animation and Effects

Creating Systems to Manage Information

Programming

IT Technical Support and Management

Digital 2D and 3D Graphics

Cyber Security and Incident Management

The Internet of Things (IoT)

Data Modelling

Computer Games Development

IT Project Management

Course Duration | 12 months

# Entry Requirements

- Be 16 years of age or older.
- Show proof of your English language ability.

## **Meet at least one of these.**

- Achieve a minimum of 3 D's in IGCSEs.
- Complete Grade 10 or its equivalent in any curriculum with a minimum of 50%.
- Hold a BTEC Level 2 qualification in a related field with at least a pass profile.
- Possess other related BTEC Level 2 qualifications.
- Have relevant work experience and provide two references.

# Career Pathways

## **Entry-Level Roles**

Ideal for those looking to start their career in business. Graduates can pursue roles such as:

- Business Administrator
- Sales Assistant/Executive
- Marketing Assistant
- Customer Service Representative
- Retail Manager
- Human Resources Assistant

## **Further Education**

Students may also progress to higher education, such as:

- Bachelor's Degree in Business, Marketing, or Management
- Professional Business Qualifications

# STUDENT CENTERED EXPERIENCE

State of Art  
Campus facilities

Mentors from across  
the globe

New age qualification  
addressing job readiness  
in future



**Recognised** by  
large, multinational  
organisations



**Aligned** to the Higher  
Education Qualifications  
framework



Delivered in  
**50+ countries**



**Options to progress** to  
degree-level study at 340+  
institutions worldwide





## PlanetOne Education - Pearson



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